

JUSTIN YOSHIMURA



10567 SW Tigard Street · Unit 48 · Tigard, Oregon 97223 · USA

voice: [503] 756-6021

yoshi@xklaim.com · xklaim.com

[in linkedin.com/in/xklaim](https://www.linkedin.com/in/xklaim) [be behance.net/xklaim](https://www.behance.net/xklaim) [db dribbble.com/xklaim](https://www.dribbble.com/xklaim)

PROFILE Passionate, imaginative, approachable and resourceful **Professional Graphic Designer/Art Director** with a very diverse design background: Logo, Print, Web, Icon, Multimedia, GUI, IA and a little 3D design for good measure. Also capable of stepping in to pinch-hit during the inevitable IT crisis. Inspiration-seeking missile targeting like-minded organizations to create impactful work.

EXPERIENCE **XKLAIM ★ Creative Division** » Art Director/Principal · November 2000-present · xklaim.com · Portland, OR
Principal of independent creative services company that has been in operation for over 10 years. Owns all tasks associated with running a successful design business: marketing, business development, bookkeeping, ops and IT. Occasionally even gets to do a little creative work.

Sopogy » Graphic Designer/Art Director · January 2008-November 2012 · sopogy.com · Honolulu, HI
Sole in-house designer for renewable energy startup based out of Honolulu, HI. Collaborated closely with CEO, VPs and marketing team on all projects. This included all branding and strategy, internal and external marketing initiatives and sales and business development requirements. Managed all available assets, which included third-party resources, to successfully produce and deliver a wide range of collateral.

Ziran Creative » Art Director/Partner · August 2004-January 2006 · Portland, OR
Co-founded and ran an independent creative services firm. Participated with and led teams of independent contractors to keep projects on time and on budget. Owned all day-to-day operations, which included internal and external marketing, business development and IT support.

Rapidigm » Graphic Designer/Art Director · January 2003-August 2004 · Portland, OR
Recruited for interactive arm of the nation's largest private sector IT services provider. Collaborated with creative team on all projects, which included: billable client work, internal and external marketing initiatives and business development projects. Executed and followed through on all projects using an established creative methodology. Worked with the sales team to help secure key projects.

CLIENTS



General Electric



General Mills



Harley Davidson



Jordan



Microsoft



Nike



University of Oregon



Trane



Walmart

TRAINING **PSU Professional Development Center** » Multimedia Professional Certification · 2000-2001 · Portland, Oregon
Portland State University » B.S. Graphic Design · 1997-2001 · Portland, Oregon
University of Hawaii » B.A. Fine Arts · 1992-1997 · Hilo, Hawaii

SKILLSET **Application/System Proficiency** »



Illustrator



Acrobat



Photoshop



InDesign



Dreamweaver



SketchUp



Flash



Premiere



After Effects



WordPress



Joomla



HTML



CSS



Google Apps



MS Office



Windows



Android



OS X

MILITARY **US Air National Guard** » May 2012-Present
Serving in the 142nd Security Forces Squadron as part of the 142nd Fighter Wing [Portland, Oregon].

US Army Reserve » May 1995-May 2003
Served as an Infantryman in the 100th Battalion, 442nd Infantry [Honolulu, Hawaii], Combat Medic in the 396th Combat Support Hospital [Vancouver, Washington] and trained with the 320th PSYOP Company [Portland, Oregon].

REFERENCES Available upon request.