

JUSTIN YOSHIMURA



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PROFILE Passionate, imaginative, approachable and resourceful **Graphic Designer/Art Director** with a diverse background of logo, web, print, multimedia, icon, GUI and information architecture design that's also capable of stepping in to pinch-hit during the inevitable IT crisis. Inspiration-seeking missile targeting like-minded organizations to create impactful work.

EXPERIENCE **LiveAction, Inc.** » Senior Media Designer · November 2014-July 2017 · liveaction.com · Palo Alto, CA
Early member of in-house marketing team for technology startup based out of Silicon Valley. Responsible for designing everything from re-branded logo to websites, marketing collateral and business cards. Critical contributor that works hard to build and establish overall brand value in a competitive marketplace.

XKLAIM ★ Creative Division » Art Director/Principal · November 2000-present · xklaim.com · Tigard, OR
Principal of independent creative services company that has been in operation for over 15 years. Owns all tasks associated with running a successful design business: marketing, business development, bookkeeping, ops and IT. Occasionally gets to do a little creative work.

Sopogy » Graphic Designer/Art Director · January 2008-November 2012 · sopogy.com · Honolulu, HI
Sole in-house designer for renewable energy startup based out of Honolulu, HI. Collaborated closely with CEO, VPs and marketing team on all projects. This included all branding and strategy, internal and external marketing initiatives and sales and business development requirements. Managed all available assets, which included third-party resources, to successfully produce and deliver a wide range of collateral.

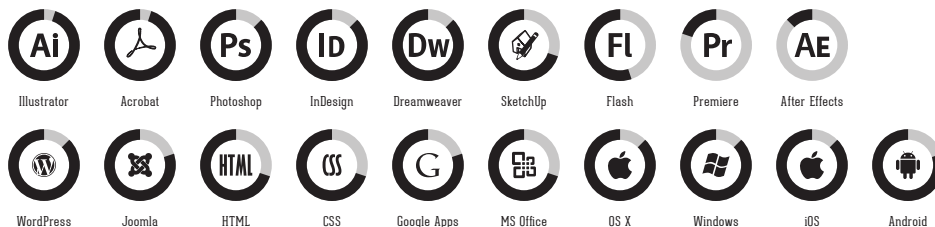
Ziran Creative » Art Director/Partner · August 2004-January 2006 · Portland, OR
Co-founded and ran an independent creative services firm. Participated with and led teams of independent contractors to keep projects on time and on budget. Owned all day-to-day operations, which included internal and external marketing, business development and IT support.

CLIENTS



TRAINING **PSU Professional Development Center** » Multimedia Professional Certification · 2000-2001 · Portland, Oregon
Portland State University » Graphic Design · 1997-2001 · Portland, Oregon
University of Hawaii » Fine Arts · 1992-1997 · Hilo, Hawaii

SKILLSET **Application/System Proficiency** »



MILITARY **Oregon Air National Guard** » May 2012-Present
Serving as a Security Forces member in the 142nd Security Forces Squadron as part of the 142nd Fighter Wing [Portland, Oregon].

US Army Reserve » May 1995-May 2003
Served as an Infantryman in the 100th Battalion, 442nd Infantry [Honolulu, Hawaii], Combat Medic in the 396th Combat Support Hospital [Vancouver, Washington] and trained as a Psychological Operations Specialist with the 320th PSYOP Company [Portland, Oregon].

REFERENCES Available upon request.